Data Solutions
That Stick

Comprehensive Software & Services
Delivering Effective Market Data Management

Solve specific challenges or combine multiple products and services for an all–encompassing approach

♂ Services

♂ Products

Leverage our proprietary products for data control, transparency and analytics across all functions
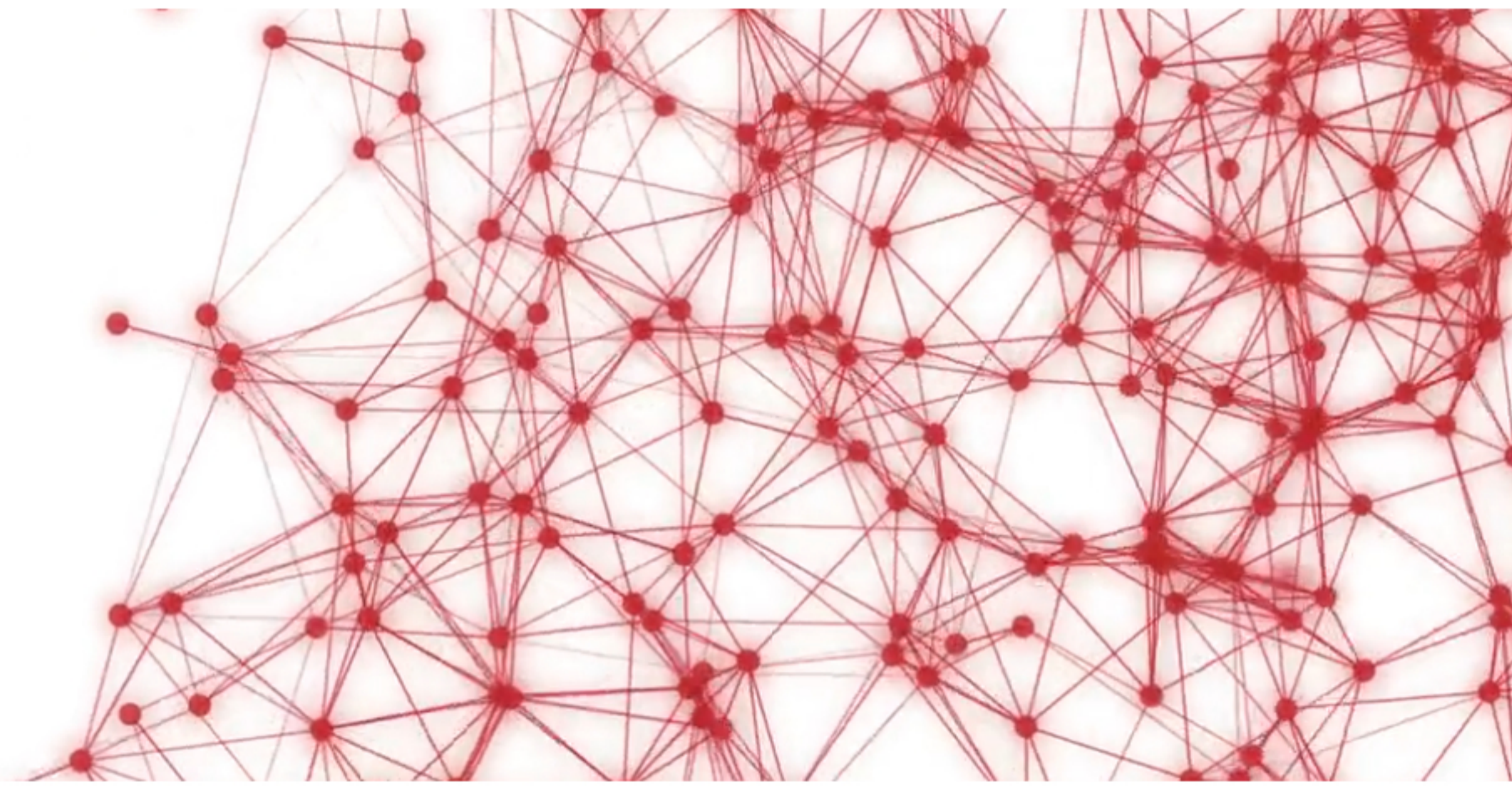
⊿DGE
Datagum Entitlements

Explore

⊿DGA
Datagum Analytics

Our Services

Datagum offers a comprehensive suite of services to streamline your market data operations. Our **Managed Services** take care of day–to–day tasks, allowing your team to focus on more strategic work, with onsite, offsite, or hybrid delivery options. **Professional Services** provide expert support to address specific challenges, delivering tailored solutions that maximise return on investment. Additionally, our **Training Services** empower your workforce with practical, industry–specific knowledge, through comprehensive courses designed by our specialists. Together, these services ensure operational efficiency, expert solutions, and enhanced skills for long–term success.

MANAGED SERVICES

- Free up in–house staff to do more high–value tasks with a Managed Service that takes care of your day–to–day operations.
- Our experienced teams and well–oiled processes are used to demanding environments and a high standard of service. Delivered by our UK–based professionals with onsite, offsite or hybrid options.

- Inventory management
- Invoice processing
- Audit & License Management
- Contract Negotiations
- Vendor administration
- User provisioning
- Business Reporting

PROFESSIONAL SERVICES

- Our goal is to understand client challenges and provide a roadmap to address those problems with a focus on Return On Investment.
- A team of specialists available on demand to provide niche expertise across market data disciplines.

- Strategic transformation programmes of work
- Targeted cost optimisation projects
- Staff backfill
- Compliance reviews
- Current process review & recommendations service
- Cloud migration
- Technology consultancy
- Automation and integration of new and existing systems

TRAINING SERVICES

- Bringing on new talent can be a long process and often relies solely on on–the–job training.
- We want to pass on the wealth of our knowledge not only to Datagum's new recruits but also our clients. All of our courses are created by our own in–house SME's, focussing on what it takes to be successful in market data. Our learning experience is delivered in both an interactive and challenging format.

- Face–to–face instructor–led training
- Basic and advanced options
- Bespoke training packages covering:
  - Clients' specific tools
  - Financial Markets
  - Market data roles

Why Vendor Agnostic?

Being vendor–agnostic means that we don't tie ourselves to any specific vendors or platforms. This allows us the freedom to propose the right solutions for our clients' needs, rather than pushing solutions based on pre–existing vendor relationships. At Datagum, our vendor-agnostic approach underpins the flexibility and efficiency of our Managed Services. With our UK–based professionals, we manage day–to–day operations, freeing up your team to focus on high–value tasks.

Our Products

Datagum provides two proprietary market data products:
DGE (Datagum Entitlements) and DGA (Datagum Analytics).

Our goal is to provide software products and tools that solve business problems. Our independence allows us to integrate the most appropriate solution for your technology and data needs. Our focus is on simplification and the avoidance of technical debt. Technology should drive change, not prevent it.

DGE — Datagum Entitlements

A single entitlement tool across all vendors and data sets

- Management & control of clients licensing rights
- Vendor—agnostic through aggregation & mapping of exchange & vendor products
- Proprietary API for applications to control and provide telemetry
- On—request, automated provision of data
- Compliance & audit tooling
- 3rd Party integration with
  - Inventories
  - Request workflow systems
  - Product libraries
  - Vendor entitlement platforms

DGA — Datagum Analytics

Analyse and present data for cost—saving insights

- Data migration tooling
- Handle complex data in multiple formats
- Identify opportunities for spend management
- Make decisions based on data
- Understand data usage
- Automate analysis
- Highlight best—fit data sources

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Tailored Combinations
for Ultimate Flexibility

Pick–and–mix products and services to meet your exact needs.

Datagum have expertise across the 4 key verticals within market data: commercial, operations, compliance and technical. We have designed a suite of products and services across all of these: professional services, managed services, software products and training solutions.

Solutions are then tailored to meet our clients requirements based upon their uniqueness giving them maximum choice for the greatest results. Here are some examples of how our clients' have chosen their own bespoke solutions with Datagum.

Whilst many clients face the same challenges, every environment is unique and needs an individual approach. Combine as much or as little as you want to leverage our tools and expertise for integrated transformations:

Client A

	Commercial	Operations	Compliance	Technical
Professional Services	Strategic vendor negotiation and insight to solve specific data delivery problem	Exchange reporting & MISU credits – documenting the process and designing reports. Walking COO through process for sign–off	Audit management – supporting the client with a vendor audit by providing resource and in–depth vendor knowledge	Support decommissioning legacy technical platform and replacing with DGE
Managed Services		Exchange reporting & MISU credits – managing the ongoing monthly exchange reporting and MISU credit process to deliver ongoing savings		
Software Solutions			Implementing DGE (entitlement tool) to provide entitlement controls for previously unmanaged system	Implementing DGE as a single compliance platform, handing off required permissions to 3rd Party solutions, and managing direct feed entitlements

Client B

	Commercial	Operations	Compliance	Technical
Professional Services	Strategic vendor negotiations reducing oversized legacy contract	Implementing Digital Rights Management within existing inventory system		
Managed Services		Extension to in–house team to fulfil BAU end user requests		Global coverage for market data technical support
Software Solutions			Implementing DGE to provide one entitlement solution across all vendors	Implementing DGA (analytics tool) to evaluate and provide roadmap for more efficient sourcing of data
Training		Onsite training to level up junior admin support staff		

Key team members

Neil Ashmore
Founder

Jen Ashmore
Director

Robert Merrick
Client Solutions

Alastair Hawkins
Professional Services

Joshua Warne
Finance

Sarah O'Connor
Chief of Staff

Ryan Spears
Development & Technology

Tian Mullarkey
Marketing & Creative

Our Teams

Product	−

Our Product team drives product strategy. It's their mission to design new features and improve our existing offerings in response to the needs of our clients.

Technical	+
Client Success	+
Marketing	+

Join us

You don't need to be a Market Data guru to join our team! We're all about fresh ideas, new perspectives, and a passion for learning. If you're ready to make an impact, no matter your background, check out our latest roles and discover where you fit in!

[Latest roles]

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[Submit]

Ready to find out more?

From organising inventory to restructuring architecture, our solutions span the Market Data spectrum. It's often a combination of our tooling and our expertise that deliver the most successful outcomes.

Managed Services
- ☐ Inventory Management
- ☐ Invoice Processing
- ☐ Audit & License management
- ☐ Contract Negotiations
- ☐ Vendor Administration
- ☐ User Provisioning

Professional Services
- ☐ Strategic transformation programmes of work
- ☐ Targeted cost optimisation projects
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- ☐ Current process review and recommendations service
- ☐ Cloud migration
- ☐ Technology consultancy
- ☐ Automation and integration of new and existing systems

Products
- ☐ Data Entitlements
- ☐ Data Analytics

Tailored Training
- ☐ Clients' specific tools
- ☐ Financial Markets
- ☐ Market Data roles

Other

Contact us

First name

| First name |

Last name

| Last name |

Email *

| Email |

Phone

| Phone |

Message *

| Message |

Submit

Our Locations

Nottingham

Lock House, Castle Meadow Road, Nottingham, NG2 1AG

Nottingham Office ✕
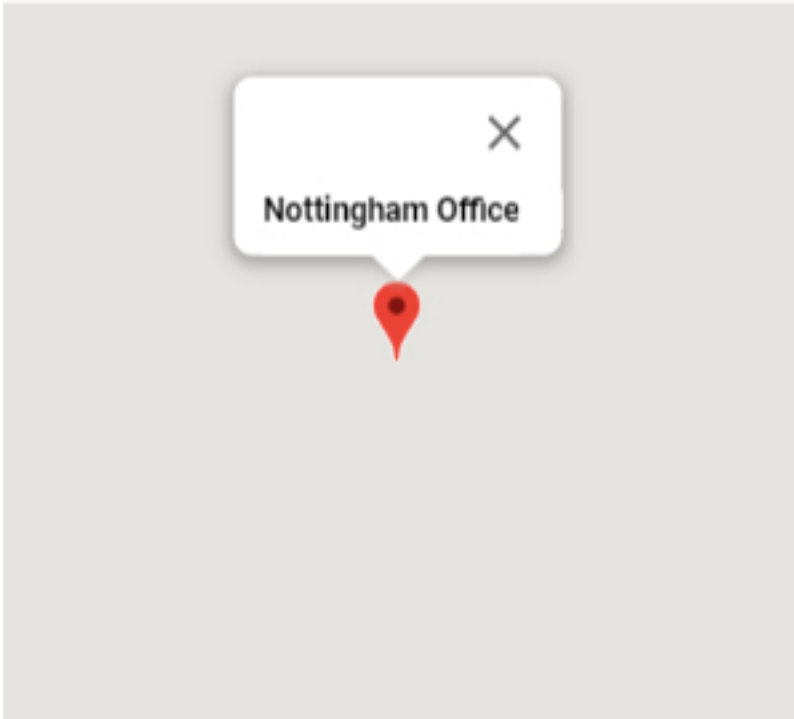
London

60 Cannon Street, London, EC4N 6NP

London Office ✕